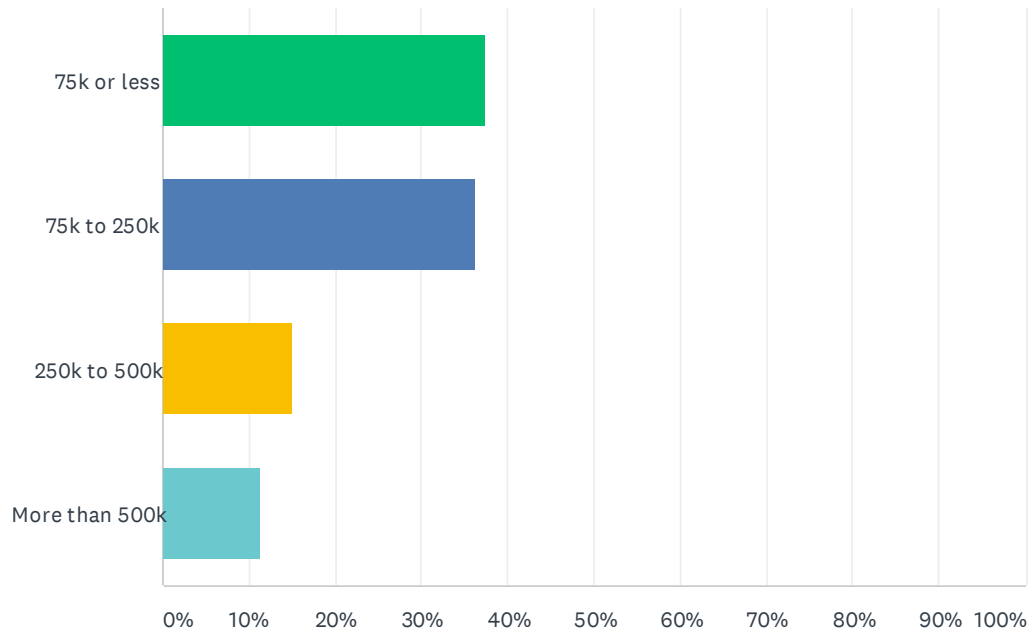


Q2 What is the population of your chamber's geographic service area?

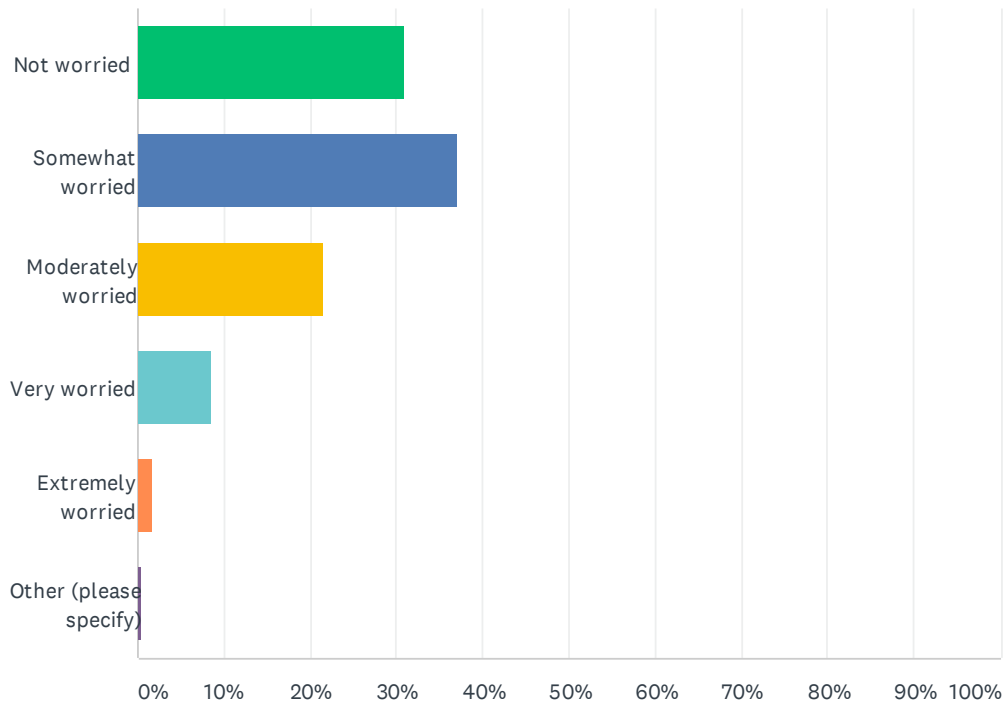
Answered: 312 Skipped: 0



ANSWER CHOICES	RESPONSES
75k or less	37.50% 117
75k to 250k	36.22% 113
250k to 500k	15.06% 47
More than 500k	11.22% 35
TOTAL	312

Q3 How worried are you about your chamber surviving the economic impacts of the ongoing COVID-19 crisis?

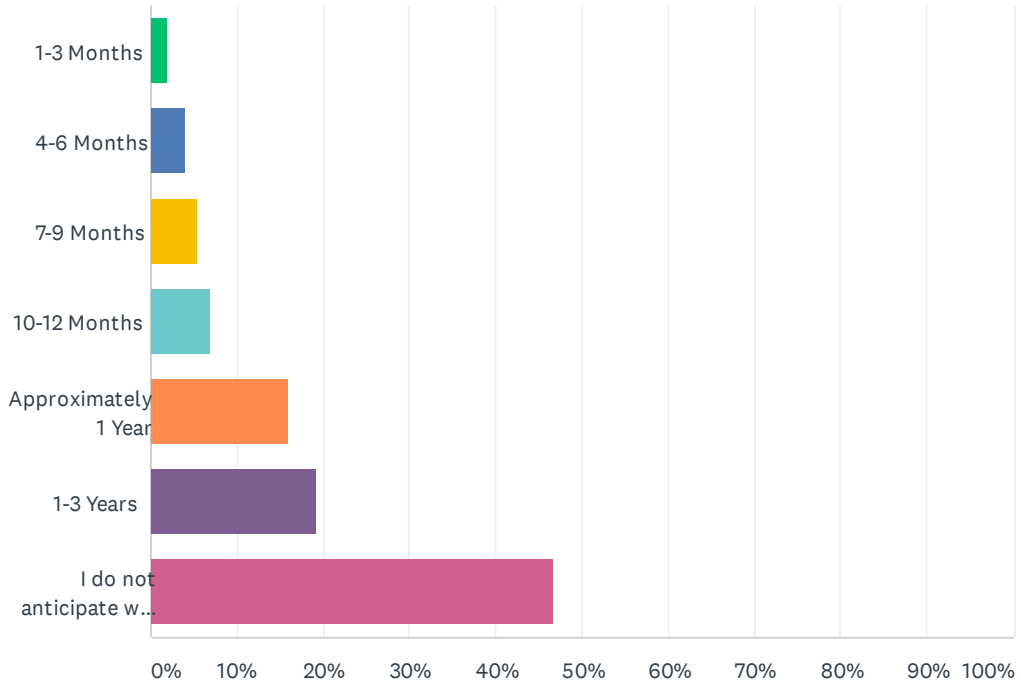
Answered: 311 Skipped: 1



ANSWER CHOICES	RESPONSES	
Not worried	30.87%	96
Somewhat worried	36.98%	115
Moderately worried	21.54%	67
Very worried	8.68%	27
Extremely worried	1.61%	5
Other (please specify)	0.32%	1
TOTAL		311

Q4 Without significant changes in the economy, how long can your organization continue to operate in reduced economic conditions? In other words, without a major shift, how long can you keep the doors of your chamber open?

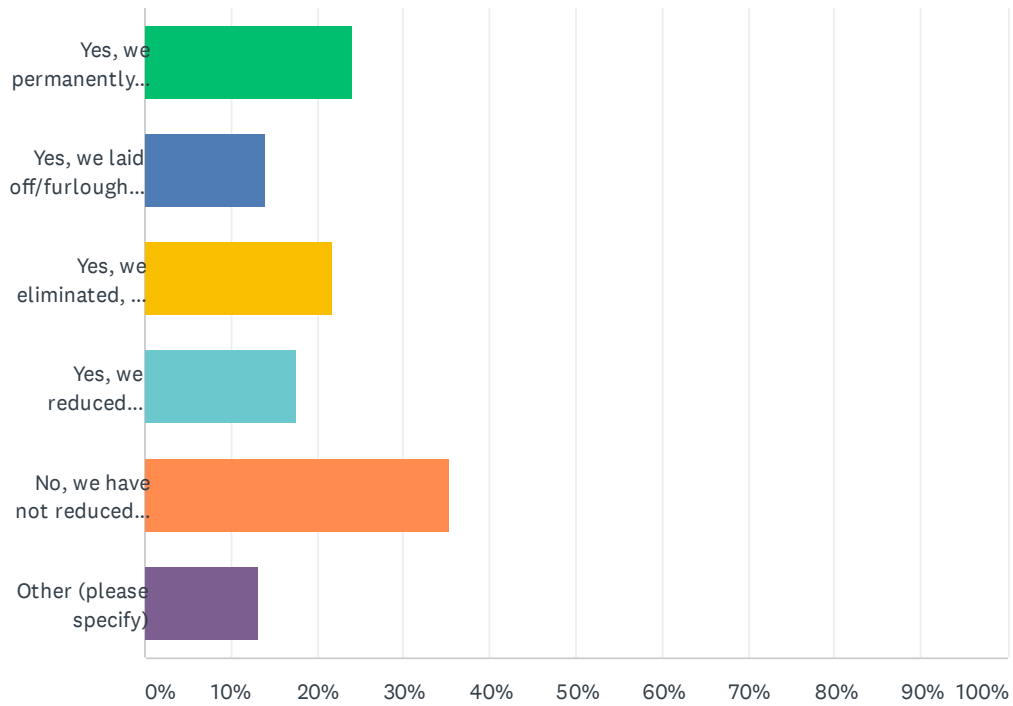
Answered: 308 Skipped: 4



ANSWER CHOICES	RESPONSES
1-3 Months	1.95% 6
4-6 Months	3.90% 12
7-9 Months	5.52% 17
10-12 Months	6.82% 21
Approximately 1 Year	15.91% 49
1-3 Years	19.16% 59
I do not anticipate we would stop operation in the foreseeable future	46.75% 144
TOTAL	308

Q7 Have you reduced staff capacity? Check all that apply

Answered: 312 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes, we permanently laid off employees	24.04%	75
Yes, we laid off/furloughed employees with plans to bring them back	14.10%	44
Yes, we eliminated, or did not fill, vacant positions	21.79%	68
Yes, we reduced employee hours	17.63%	55
No, we have not reduced staff	35.26%	110
Other (please specify)	13.14%	41
Total Respondents: 312		

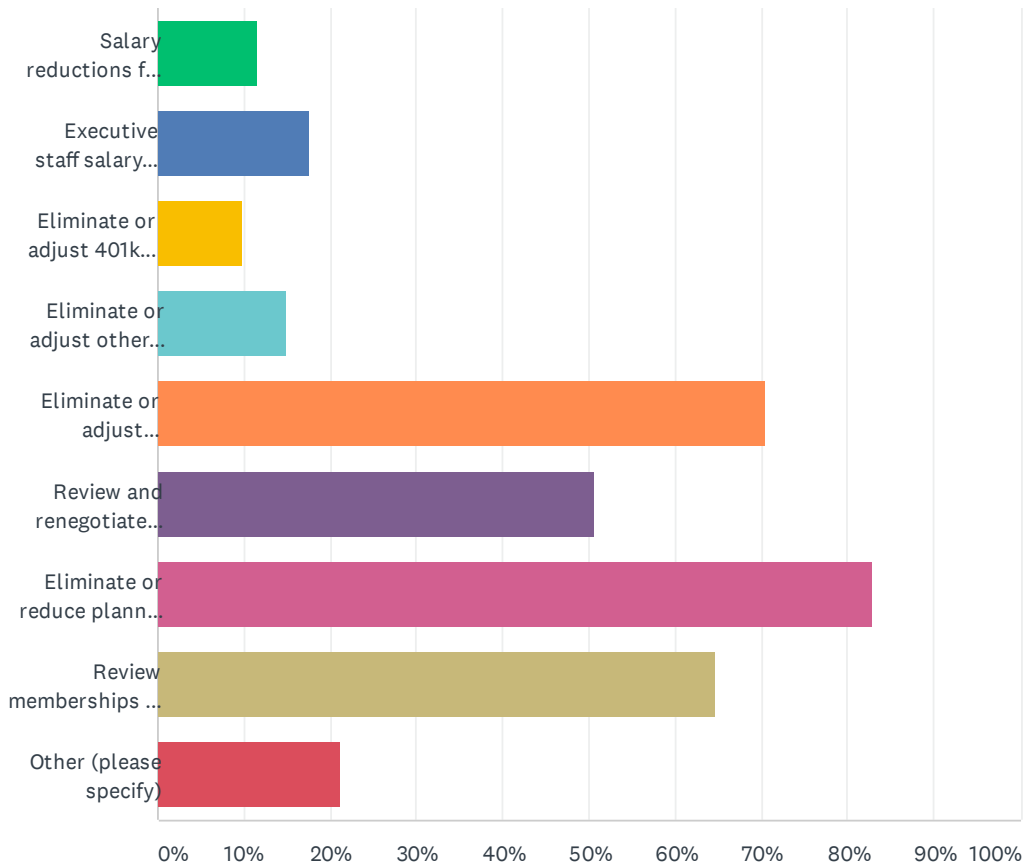
Q8 If you have reduced headcount, approximately what percent of your staff has been let go?

Answered: 188 Skipped: 124

ANSWER CHOICES	RESPONSES	
Temporary layoffs/furloughs (% of total staff)	34.57%	65
Permanent layoffs (% of total staff)	54.26%	102
Vacant positions eliminated or not filled (% of total staff)	48.94%	92
Reduction of employee's hours (% of total staff with reduced hours)	41.49%	78
Other	10.11%	19

Q9 What other actions has your chamber taken to proactively manage expenses? (this does not include reactive expense reductions such as eliminated expenses due to cancelled events, etc..)Check all that apply

Answered: 302 Skipped: 10



ANSWER CHOICES	RESPONSES	
Salary reductions for all staff	11.59%	35
Executive staff salary reductions	17.55%	53
Eliminate or adjust 401k match	9.93%	30
Eliminate or adjust other fringe benefits: parking, phone stipend, etc.	14.90%	45
Eliminate or adjust professional development budget	70.53%	213
Review and renegotiate vendor and/or consultant contracts	50.66%	153
Eliminate or reduce planned staff travel	82.78%	250
Review memberships and subscriptions	64.57%	195
Other (please specify)	21.19%	64
Total Respondents: 302		

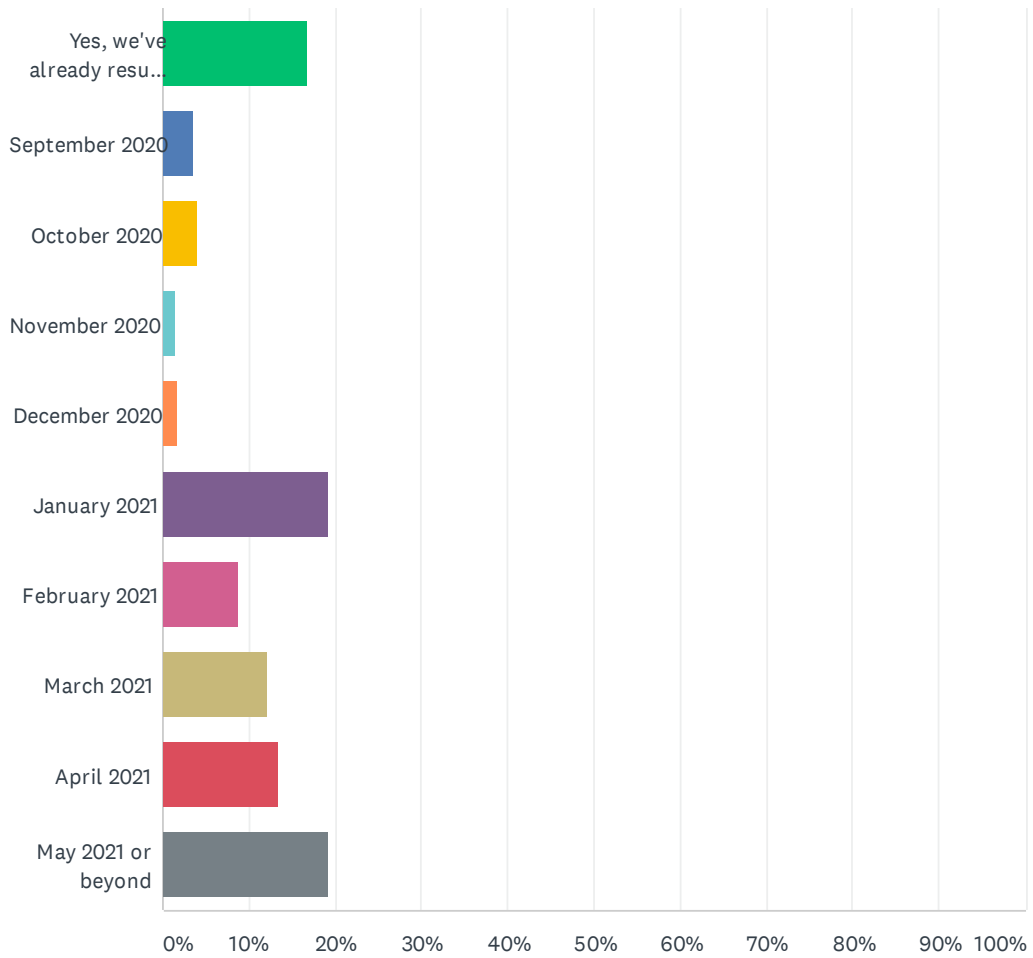
Q10 Which chamber activities have been most disrupted by the COVID-19 crisis?

Answered: 312 Skipped: 0

	NOT IMPACTED	SOMEWHAT IMPACTED	MODERATELY IMPACTED	VERY IMPACTED	SEVERELY IMPACTED	N/A	TOTAL	WEIGHTED AVERAGE
Events	0.00% 0	1.32% 4	5.96% 18	17.88% 54	74.83% 226	0.00% 0	302	4.66
Membership renewals	2.63% 8	33.55% 102	39.47% 120	19.74% 60	3.95% 12	0.66% 2	304	2.89
New member sales	6.82% 21	22.40% 69	24.35% 75	33.77% 104	11.69% 36	0.97% 3	308	3.21
Sponsor solicitation	4.85% 15	22.01% 68	27.18% 84	26.54% 82	17.80% 55	1.62% 5	309	3.31
Government relations	50.32% 156	21.61% 67	14.19% 44	5.48% 17	2.26% 7	6.13% 19	310	1.80
Economic development	17.21% 53	25.32% 78	19.81% 61	9.74% 30	4.22% 13	23.70% 73	308	2.46
Community development	18.24% 56	29.64% 91	22.48% 69	10.75% 33	4.23% 13	14.66% 45	307	2.45
CVB - Visitor services	1.99% 6	5.30% 16	6.62% 20	11.59% 35	21.85% 66	52.65% 159	302	3.97
Talent and education initiatives	10.06% 31	21.75% 67	24.68% 76	15.58% 48	10.39% 32	17.53% 54	308	2.93
Leadership programs	7.77% 24	18.12% 56	18.77% 58	14.89% 46	21.36% 66	19.09% 59	309	3.30
Intercity/leadership visits	1.99% 6	5.32% 16	6.64% 20	9.30% 28	18.27% 55	58.47% 176	301	3.88

Q13 Has your chamber resumed large scale, in-person events? If not, when do you anticipate your chamber will be able to resume events, expos, conferences, etc.?

Answered: 282 Skipped: 30

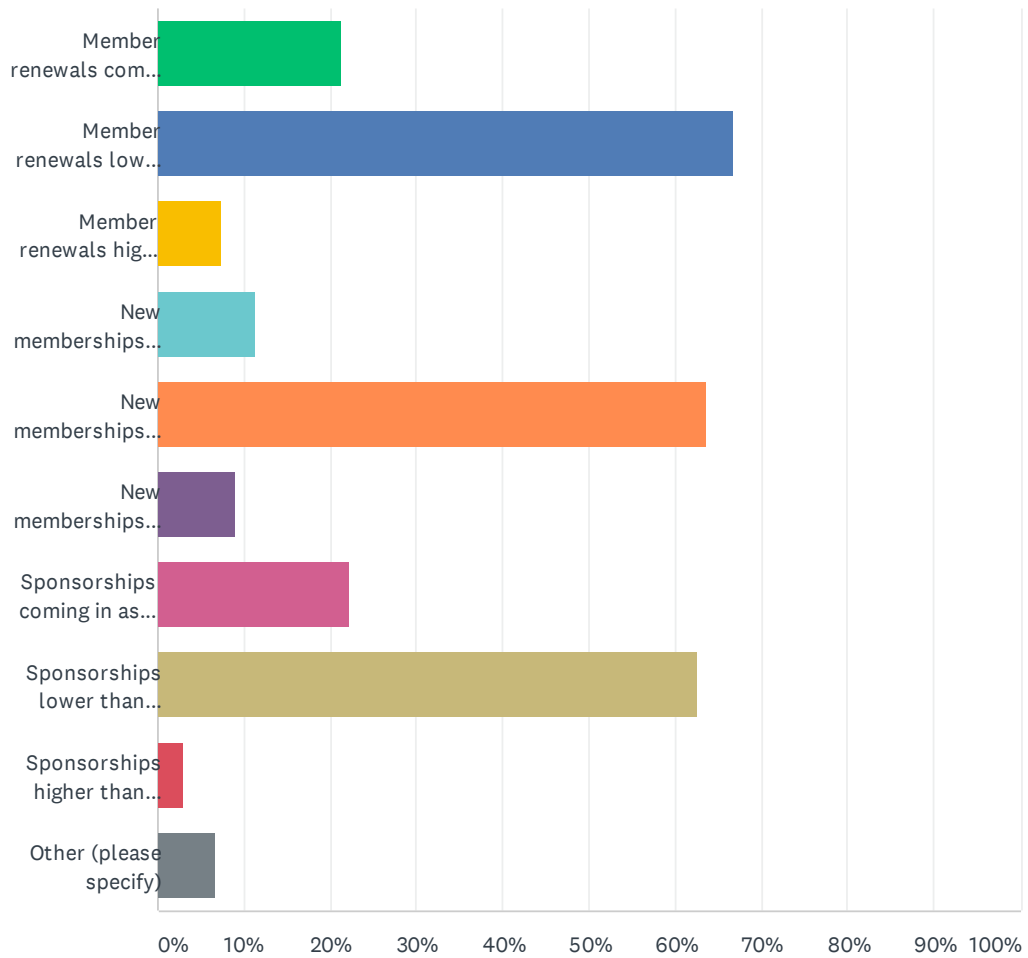


Chamber COVID-19 Survey

ANSWER CHOICES	RESPONSES	
Yes, we've already resumed in person events	16.67%	47
September 2020	3.55%	10
October 2020	3.90%	11
November 2020	1.42%	4
December 2020	1.77%	5
January 2021	19.15%	54
February 2021	8.87%	25
March 2021	12.06%	34
April 2021	13.48%	38
May 2021 or beyond	19.15%	54
TOTAL		282

Q14 How has your membership and sponsorship revenue been impacted? Check all that apply

Answered: 310 Skipped: 2

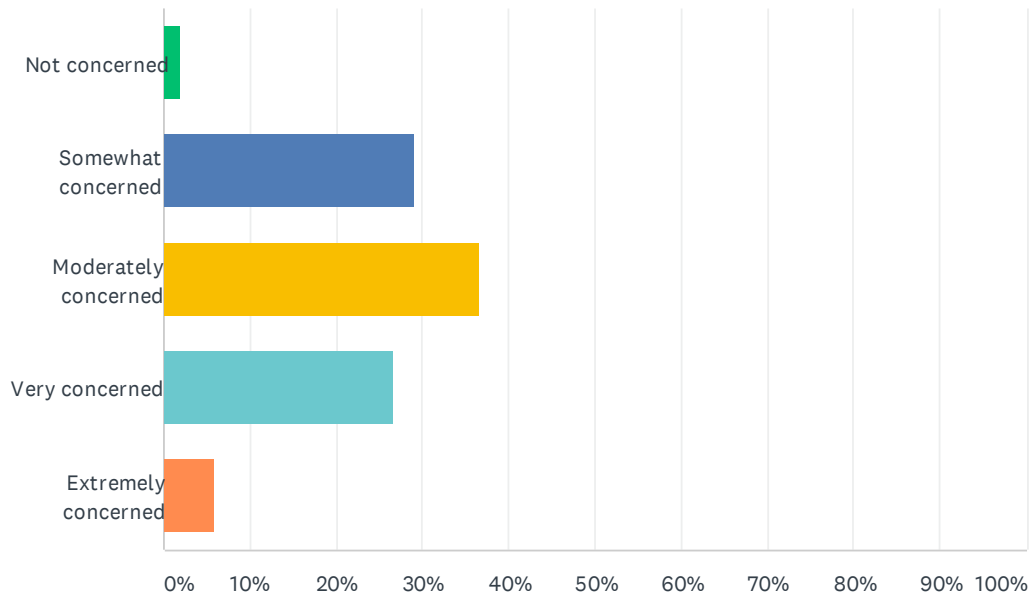


Chamber COVID-19 Survey

ANSWER CHOICES	RESPONSES	
Member renewals coming in as expected	21.29%	66
Member renewals lower than expected	66.77%	207
Member renewals higher than expected	7.42%	23
New memberships coming in as expected	11.29%	35
New memberships lower than expected	63.55%	197
New memberships higher than expected	9.03%	28
Sponsorships coming in as expected	22.26%	69
Sponsorships lower than expected	62.58%	194
Sponsorships higher than expected	2.90%	9
Other (please specify)	6.77%	21
Total Respondents: 310		

Q16 How concerned are you about the current state of your local economy?

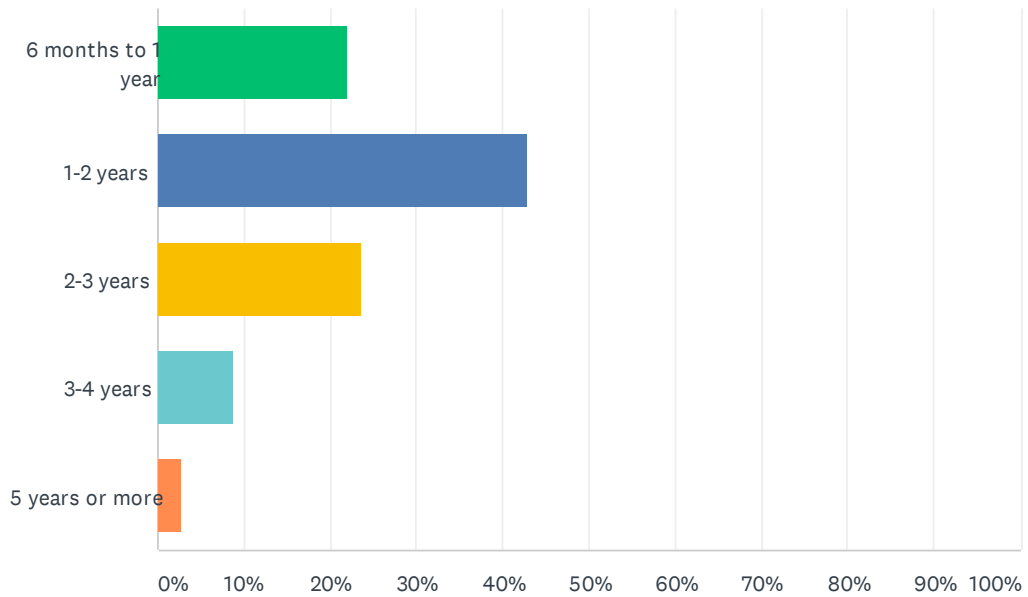
Answered: 312 Skipped: 0



ANSWER CHOICES	RESPONSES
Not concerned	1.92% 6
Somewhat concerned	29.17% 91
Moderately concerned	36.54% 114
Very concerned	26.60% 83
Extremely concerned	5.77% 18
TOTAL	312

Q17 When do you predict that your local community or regional economy will return to pre-COVID levels?

Answered: 305 Skipped: 7



ANSWER CHOICES	RESPONSES	
6 months to 1 year	21.97%	67
1-2 years	42.95%	131
2-3 years	23.61%	72
3-4 years	8.85%	27
5 years or more	2.62%	8
TOTAL		305